

Following the success of our previous two online international festival of events **Connections & Bridging the Divide** in 2020 and **The Power of Reconnection**, in 2021 we once again invited speakers, collaborators, professionals and families from across the globe to join us for SCCR'S International FREE Online Conference, October 2023. **Ripples...The Power of 'You'** covered a series of talks, discussions and workshops exploring how the acts of individuals can 'ripple' outwards, causing others to make decisions whose consequences then ripple out further. The events not only looked outwards, but also inwards; in that we are best placed to contribute to our community when our minds and relationships are in good health. Our programme of online events and workshops brought together speakers to share their experience whilst also addressing the importance as well as the complexities of reducing family conflict.

OUR REACH & AUDIENCE

572 beneficiaries (468 professionals/practitioners, 52 parents/carers and 52 young people) signed into 8 online events. **217 unique organisations** were represented including **Aberlour, Canongate Youth, Dumfries and Galloway Befriending Project, Education Scotland, Focus Ireland, Greater Manchester Police, Inveralmond Community High School, Medics Against Violence, Relationship Scotland Shetland, Scottish Government, University of Aberdeen, Winning Scotland** and **Youth1st**. We engaged with 31 Scottish local authorities and 10 countries joined from around the world.

10 (INCL. AUSTRALIA, CANADA, INDIA, IRELAND, JERSEY, NEW ZEALAND, NORTHERN IRELAND, SOUTH AFRICA)

COUNTRIES DIGITALLY ENGAGED

217 UNIQUE ORGANISATIONS

512 BENEFICIARIES

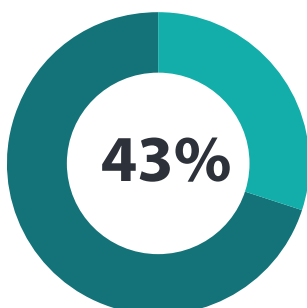
SPEAKERS

- **BILLY BURKE, RENFREW HIGH SCHOOL**
- **GERRY DIAMOND, CLYDEBANK HIGH SCHOOL**
- **KEVIN NEARY, AIDE&ABET**
- **GILL HARMON & COLLEAGUES, SFAD**

- **ALAN JEFFREY, CYRENIANS**
- **YOUNG PERSON, SCCR VOLUNTEER**
- **SCOTT MCEWEN, SRVU**
- **PROFESSOR JUDITH PRATT, STRATHCLYDE UNIVERSITY**

MEASURING IMPACT

Our evaluation processes play a key role in all that we do with questions directly linked to our key performance indicators. Continual input and reviewing ensures the quality of our content and resources achieves measurable substantive impact. Out of 572 attendees we received 246 **(43%)** online evaluations via Mentimeter. In addition we captured over **100 qualitative feedback statements** from delegates via zoom chat.



Evaluation return rate

- **42% parents/carers**
- **44% professional/practitioners**
- **35% young people**

"Thank you so much for putting on your interesting and inspiring webinars. They are really informative for both my professional and personal life."

"I often feel that it is easy to feel de-skilled in this line of work and the session today renewed my motivation and love for this role. Thank you."

EVALUATION FEEDBACK

YOUNG PEOPLE

- 73%** reported a greater understanding of conflict
- 88%** have learnt new information and skills
- 82%** have increased understanding of the emotional and physical impact of conflict on their development

PARENTS/CARERS

- 86%** now have the ability to manage conflict, anger and emotions in positive ways
- 75%** know where to access the support they need before the point of crisis
- 100%** feel better informed and able to access support required to resolve conflict and nurture relationships

PROFESSIONALS/PRACTITIONERS

- 83%** increased knowledge and understanding of policy and practice related to youth homelessness and working with families experiencing conflict
- 86%** increased confidence in ability to support families to positively transform conflict and improve relationships
- 94%** will apply their learning to positively change the negative impact conflict has on relationships, mental health and emotional well-being

MEDIA REACH & DIGITAL IMPACT

The online conference allowed for multiple opportunities to engage via our website and social media channels with a digital strategy and campaign scheduled across the month. A bespoke conference webpage was created and all conference events were filmed and uploaded to our site. Since its launch at the start of October over 600 users have engaged with the conference page.

OVER 123,000 ENGAGEMENTS VIA OUR ALL SOCIAL MEDIA CHANNELS

4,000 TWITTER ENGAGEMENTS AND 166 FACEBOOK ENGAGEMENTS

TAKE HOME MESSAGES & KEY LEARNING

- 1** How do we change things so positive relationships can flourish? We do it one person at a time, one conversation at a time, one relationships at a time.
- 2** The question we should be asking isn't "What's wrong with this person?" but "What happened to this person?"
- 3** The best way to navigate life is having more people on the boat with you. Relationship building and being connected is essential.
- 4** By empowering people to feel stronger and capable, esteem is increased and ripples out to other people in their lives.
- 5** If we judge, blame and shame, it can lead to adversarial relationships. If we ask ourselves instead what has happened to this young person, rather than saying they're misbehaving, we can help them begin to navigate their school environment.