

SCCR 2020-2021 ANNUAL IMPACT REPORT

Cyrenians

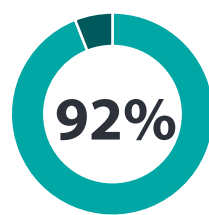
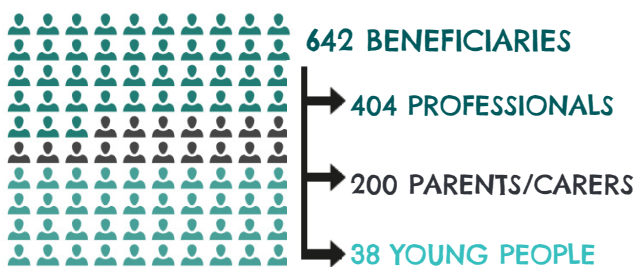
Cyrenians' **Scottish Centre for Conflict Resolution** (SCCR) continues to play a key strategic role in developing a progressive model of earlier intervention across Scotland and beyond. Through our award-winning digital resources, free training and events, we deliver and establish a continuing legacy. This enables young people, families and the professionals who support them to address conflict and access knowledge, understanding and life skills, to create healthy, safe and loving relationships and a more resilient and flourishing society. Our sincere note of gratitude to Scottish Government for continued funding under the CYPFEIF & ALEC Fund.

Following the COVID-19 outbreak, the SCCR commenced working from home in early March 2020. In response to the pandemic, we quickly adapted and began to offer alternative activities and provisions including the move to online events supported by our interactive psychoeducational resources and website that were much needed during the pandemic to our target groups to support others. This transition to online delivery expanded our reach and ability to support those not just in Scotland but globally.

We undertook surveys to establish users needs and by mid-April 2020 had started using online platforms for anyone who wished to join us across all user groups for a Conflict Free Coffee. These sessions acted as a support framework and further developed into themed sessions. We also undertook a more focused approach to those who we have worked with and attended our training in the past, to support them to further develop their knowledge, skills, understanding and resilience.

CONFLICT RESOLUTION SERIES

At the start of the Pandemic we revised and adapted our events and training to online delivery, with a new "bitesize" conflict resolution series. Key themes were shaped by the needs of our users whilst addressing current issues and content focused on **transforming conflict, nurturing relationships, anxiety, fear, stress, anger** and links to **emotions and wellbeing**. Our target groups engaged with topics such as '**Understanding Anger**', '**Anxious and Afraid**' and '**Conflict Response Styles**'. Lockdowns impacted our work with young people in schools and further education. We created tailored online sessions and delivered these in small groups, which affected the overall number of young people we worked with directly. However, we were proactive and dedicated to ensuring we have engaged with professionals, practitioners and parents/carers to empower them to support the young people we have currently been unable to reach directly via schools and other community settings.



Professional/Practitioners agreed attending the SCCR conflict resolution series had increased their knowledge and skills in relation to supporting young people and families through conflict

"I am currently supporting children returning to school post Covid-19, dealing with anxieties going back to school and this has brought a lot of conflict between the child and parent. So I think this [SCCR event] will be useful to highlight and identify each personal conflict response to hopefully come to a better solution to understand both parties."

Professional/Practitioner
June 2020

UNTANGLING THE KNOTS COURSE

We redeveloped our conflict resolution skills course to be ready for online delivery in the latter half of the year. **53 participants** from **15 organisations** across three courses joined us to further develop their knowledge and skills in conflict resolution with a particular focus on assisting families to manage difficult relationships.

92%

agreed they had increased their **ability** to support families in conflict

74%

increased their **understanding** of policy and practice in relation to mediation and working with families in conflict

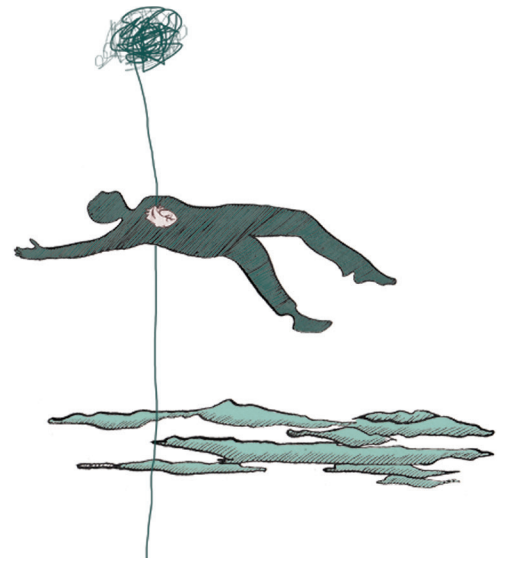
92%

agreed the training will **support** them in applying conflict resolution tools and techniques

ONLINE INTERNATIONAL CONFERENCE 2020 - CONNECTIONS AND BRIDGING THE DIVIDE

In October 2020 we turned a challenge into an opportunity and delivered our **first international online conference**. We brought together speakers, filmmakers, writers and artists from around the world who talked from their heart and experience, combined with the opportunity to engage in interactive workshops and the arts. Our unique, international and inclusive conference was a direct response to the growing need for connection, understanding and kindness during the Pandemic.

The programme of events was built on the foundations of themes such as: **youth homelessness, attachment, trauma, regulation and relationships, the power of hope, mediation and developing practices, love and compassion, the teenage years**, and the **power of storytelling**.



"The SCCR conference has embraced the current challenges and turned this into a positive opportunity to highlight the ongoing need to make connections and to bring both families, practitioners and professionals together to discuss the important issues affecting families right across Scotland. [...] I commend the SCCR and its volunteers working through difficult circumstances whilst continuing to provide support to families who might be experiencing relationship difficulties or family conflict."

MAREE TODD MSP, MINISTER FOR CHILDREN AND YOUNG PEOPLE

11 ONLINE EVENTS WITH 355 BENEFICIARIES FROM 193 ORGANISATION SPANNING 15 COUNTRIES

OVER 65,000 ENGAGEMENTS & IMPRESSIONS TO OUR SOCIAL MEDIA CHANNELS

28 KEY NOTE SPEAKERS ACROSS 9 DIFFERENT COUNTRIES INCLUDING AUSTRALIA & CANADA

"Thank you and to everyone involved today. A real privilege and very inspiring. I will remember and draw inspiration from today for years to come."

"Thank you for putting on this [online conference]. I have already used tips from both events I have attended personally and with other parents that I work with, with success."

90%

of attendees said they **would use the SCCR website** and resources to access support and information

84%

of attendees said the SCCR Conference is an **important resource** which will support them in their life and/or work

89%

of attendees believe the work of the SCCR contributes towards the **resolution of conflict and the reduction of youth homelessness**

SEMINARS AND WORKSHOPS

By working collaboratively through challenging times with a range of organisations across Scotland we were able to deliver **8 online events** to **75 beneficiaries** including Scottish Women's Autism Network, Dundee University, Youth Link Scotland and Scottish Adoption. Thank you to all who assisted in the development and delivery of these events.

WEBSITE REACH AND DIGITAL IMPACT

359,600
SOCIAL MEDIA
IMPRESSIONS

138,792
PAGE VIEWS

3,950
MEDIA VIEWS

18,590
UNIQUE USERS

MEDIA REACH AND PUBLIC AWARENESS

We generated over **113,000 opportunities** for the public to hear or read about our work, including the **12 pieces** on national and local media that have championed our work in print, online and on radio.

Third Force News

Article published highlighting our first online international conference 'Connections and Bridging the Divide'

BBC Radio Scotland

Interview with Diane Marr, SCCR Network Development Manager, about conflict, relationships and kindness for BBC Radio Scotland's 'Make a Difference' campaign

Social Work Magazine

Feature interview highlighting the work of the SCCR to support young people of the edge of homelessness

¹Highlight impact results from SCCR evaluations between April 2020 - March 2021

Contact us for more information:

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